

Thanks again for supporting your station this year for the second inaugural Public Media Giving Days. The prompts below are for your use to email to friends, family and other connections to further advocate for and support the programming you love and to ask for their help doing the same. Feel free to copy and paste as a starting point and fill in any gaps with details to make your note more personal.

For a simple message via email or text:

1. *Hey, you know I love PBS/NPR and watch/listen to it often. Just a heads up: they are having a special Giving Days event, and I donated to [Station Name]. If you want to support, you can go here: [donation page URL].*
2. *As you know, I have been looking for more ways to give back. I recently gave to [Station Name] in honor of Public Media Giving Days. I know you enjoy listening/watching [insert program name]. Want to pay it forward and send them \$5? Link below: [donation page URL].*
3. *Hey! Did I tell you I participated in Public Media Giving Days? I figured since I rely so much on public media/NPR for my news/history/etc., I would give. Feeling generous? You can give on this page here: [donation page URL].*

Or if you like a longer, more personal message:

Hey friend,

I hope you don't mind me popping into your inbox. I figured someone who cares about public media/television/radio as much as I do wouldn't mind the note.

Recently, I was watching/listening to/enjoying a program on [Station Name] when they mentioned their participation in Public Media Giving Days [link to website]. They posed the question, 'What does Public Media Give You?' and in my world, #PublicMediaGives me [and my family/household/community]:

- *Lessons beyond the history books.*
- *Reliable news I trust.*
- *Free content (not influenced by money).*

Because of all that, I contributed and am here spreading the word about public media/[Station Name]. This link is here to donate if you are feeling generous [donation page URL].

*Best,
[Your Name]*